

TRANSFORM DIGITAL

The Conference bringing together

- Digital Network Builders
- Digital Makers
- Digital Creators

Date: 8th May 2014, City Hall, London



Exploring the new world of digital innovation and investment

The **Transform Digital Conference** is designed to address three questions:

- 1) Where is the UK ahead in the digital industries sectors?
- 2) Where does the UK risk falling behind?
- 3) How do we address the challenges and close the investment and innovation gaps?

This conference will facilitate dialogue between policy makers, industry, investors and communities to address these questions.

- We will explore Britain's position in the broader European context and examine the competitive advantages that cities and regions are gaining from digital infrastructure investment and development of the CDIT sectors
- We will share knowledge between people building the new 'transformational digital networks' and those that need to exploit them.
- We will showcase innovative businesses in the infrastructure, creative, IT and digital manufacturing sectors.
- We will explore collaborative approaches that make the hard to reach places, easier and cheaper to get to.
- We will explore the latest thinking on 'Open Access' platforms to connect high speed networks with new approaches to content and service delivery.

The conference will be structured as a mix of high level plenary speeches, panels and workshops.

Many important people and organisations in the sector are involved including:

- Chris Townsend, new Head of BDUK (tbc)
- Gabrielle Gauthy – Senior VP Public Affairs, Alcatel Lucent
- Anna Krzyzanowska – Head of Broadband, DG Connect, European Commission
- Richard Cooper – Director of Digital Distribution, BBC
- Grant Forsythe - BSkyB
- Benoit Felten – Founder, Diffraction Analysis
- David Cullen – Director, ITS Technology
- Mark Collins – COO, CityFibre
- Dana Tobak – CEO, Hyperoptic
- Brian Condon – Centre for Creative Collaboration
- Stefan Stanislawski – Ventura Next
- Piers Daniell – CEO, Fluidata

Transform Digital Conference – Draft Programme			
08:30-09:00	Registration		
09:00-09:15	Conference Welcome		Malcolm Corbett / Lorne Mitchell
09:15-09:30	Digital Disruption - Transforming Our World		Emer Coleman, Founder, DSRPTN
09:30-09:50	Keynote Speech: Superfast Britain – Challenges & Opportunities		Chris Townsend (new) Head of BDUK (tbc)
09:50-10:10	The Need for Alternative Digital Infrastructure		Grant Forsythe, BSKyB
10:10-10:40	Panel Discussion: Transforming Britain’s Digital Infrastructure		TalkTalk (tbc) Matthew Braovac, Head of Public Affairs, Vodafone Dana Tobak, CEO, Hyperoptic Matthew Hare, CEO, Gigaclear
10:40-11:00	Break		
11:00-11:20	The New World of Digital Content & Distribution		Richard Cooper – Controller, Digital Distribution, BBC
11:20-12:00	Panel Discussion Transforming Digital Content & Distribution		John Souter, CEO, LINX Netflix, (tbc) Piers Daniell, CEO, Fluidata Jeremy Morris, Industry Head, Telecoms, Google (tbc)
12:00-12:20	Transforming Europe’s Digital Infrastructure		Gabrielle Gauthy, Head of Public Policy, Alcatel-Lucent
12:20-13:00	Panel Discussion Public and Private Initiatives Extending European Next Generation Broadband		Anna Krzyzanowska – Head of Broadband, DG Connect, European Commission Stefan Stanislawski, Ventura Next Etienne Dugas, CEO, Marias/Firip Anne-Marie Leppinen, Suupohjan Seutuverkko Oy, Finland Marco Forzati, ACREO
13:00-14:00	Lunch		
14:00-14:10	Welcome Back		Lorne Mitchell
14:00-15:00	Workshop 1: Digital Infrastructure - The Investment Challenge Chair: Michael Armitage, Broadway Partners BDUK Stefan Stanislawski, Ventura Next Anna Krzyzanowska, DG Connect Daniel Heery, Cybermoor	Workshop 2: The Challenge of Creating A Competitive Environment Chair: Malcolm Corbett Adrian Wooster, Broadway Partners David Cullen, ITS Technology Phil Worrall, Marais Graham Bolton, Cambium Networks	Workshop 3: The New Digital Makers & Creators Chair: Brian Condon
15:00-15:20	Break		

15:20-16:20	Workshop 4: The SME Challenge Chair: Chris Pateman, CEO FCS Mike Kiely, The BitCommons Mark Trojacek, CEO, Fibre Options Aidan Paul, CEO Vtesse Networks	Workshop 5: City Challenge Super-connected Cities Chair: Mark Collins, COO, CityFibre Dana Tobak, CEO, Hyperoptic Iain Bennett, BDUK David Cullen, Director, ITS Technology	Workshop 6: Rural Challenge Reaching the Under-Served Markets Chair: Liz Harrison, Kent Sarah Naylor, Northamptonshire CC Matthew Hare, CEO Gigaclear Andy Conibere, CEO Callflow Solutions Mike Locke, CEO Satellite Internet David Pinnington, CEO, MLL Telecom
16:20-16:40	Digital Transformation & Economic Growth		Benoit Felten, Diffraction Analysis interviewed by Lorne Mitchell
16:20-16:45	Panel Discussion Moving Forwards - Lessons & Opportunities		Chair: Malcolm Corbett, CEO INCA Huw Saunders, Ofcom Brian Condon, C4CC Gabrielle Gauthy, Alcatel-Lucent Anna Krzyzanowska, DG Connect Mark Collins, CityFibre BDUK
16:45-17:00	Closing Remarks		
17:00-18:00	Drinks Reception		

Get Involved

The conference will be a one day, high impact event. As with all INCA events networking and learning opportunities will be maximised.

We will host a **Conference Dinner** the evening before the conference on 7th May in **London's Living Room on the top floor of City Hall**. Fabulous views of London's skyline.

The conference will be accompanied by an exhibition showcasing some of the most innovative, can-do companies and projects in the industry.

There are speaking and sponsorship opportunities available.

For more information please contact:

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